Semarchy

MASTER DATA MANAGEMENT

PLACES & ASSETS

Successfully Manage and Govern your Locations and Assets' Data

Manage & Govern
Places & Assets' Data

When managing multiple locations and a multitude of assets, businesses often fall victim to the inefficiency and frustrations of having siloed data - whether in various spreadsheets, systems, PDFs, or corporate networks. The result is an ineffective and often costly system built without the data governance and structure to quickly deploy changes in a digital world.

At Semarchy, we have the answer. Our Unified Data Platform brings together information across applications so that it can be managed, leveraged and integrated across the enterprise – without the burden and expense of managing multiple, siloed systems.

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75%

Through 2025, more than **75%** of MDM programs will fail to meet business expectations because of a failure to connect MDM value to business value.

Top Places & Assets
Business Drivers

Correctly managing your locations and assets is fundamental to the success of your company. With comprehensive information on all locations and assets at your fingertips, businesses can connect functions and teams across the globe to improve performance and transform customer interactions, increase brand awareness and turn product and marketing observations into measurable business value.

1. Streamline Location & Asset Data Management

- Keep information up to date and provide customers accurate information about stores, premises and online offerings.
- Track all locations and assets: geographic, facilities, supply chain data, schedules, manufacturing and web traffic.
- Connect and standardize your data across the globe for improved business continuity.

2. Improve Sales, Marketing & Manufacturing Performance

- Design and deploy critical applications across the multiple lines and locations of your business while sharing a single, consistent and governed data hub.
- Reduce customer frustration and missed sales opportunities due to inaccurate information regarding your locations, mobile experience & geo location.
- Quickly roll out new locations and products, loyalty programs and perform sales impact analysis for accurate business performance assessments and product and project forecasting.

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3. Reduce Risk

Reduce compliance risks caused by lack of data governance:

- Proactively manage privacy, fraud detection and data encryption
- Reduce financial, environmental, health, credit and legal risks caused by erroneous information about your premises
- Reduce insurance costs with lifecycle and timelines management, maintenance, planning, quality standards and processes across the lifetime of your business as you grow.

4. Optimize Costs

Integrate and access data from one single trusted hub to improve business outcomes, create operational efficiencies and reduce operational costs:

- Eliminate the IT, marketing, administrative and financial burden of managing multiple, disparate data sources and software systems.
- Centrally manage all business data like stores/plant/warehouse readiness, schedules, maintenance, contacts, facilities costs, and supply chain information for improved capacity planning, forecasting, budgeting.
- Prevent costly change management programs and embrace intelligent, informed growth and expansion with increased traceability and transparency for improved business continuity and profitability.

80%

of Semarchy clients have a fully-functioning solution in less than 10 weeks. And almost everyone has implemented more than one domain.
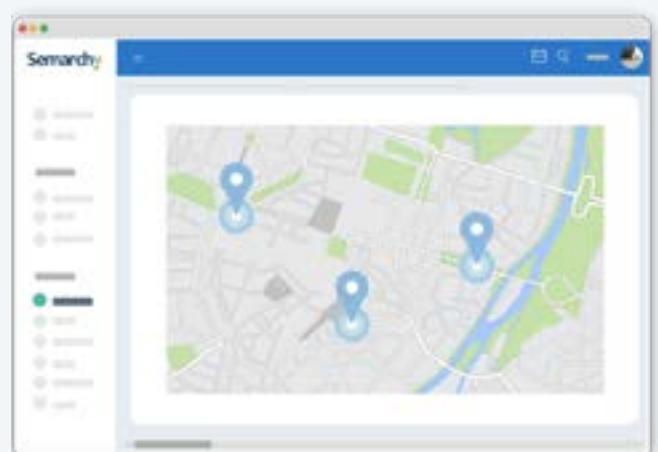
Semarchy Solution for Places & Assets

Reclaim ownership of your business data and improve your customer knowledge today with Semarchy Unified Data Platform.

1. Places Applications Highlights: New company creation, match & merge, deduplication, basic data quality, data survivorship and consolidation, external data enrichment, company data lifecycle, legal hierarchy management, advanced data quality / standardization, counter-party risk assessment (credit risk, legal / IP risk, financial risk), GDPR, HIPAA, marketing segmentation, surveys, retention, loyalty, and predictive analytics processes.

2. Critical business processes that can partially or fully be managed using Semarchy: location creation, de-duplication, consolidation, information completeness, location public directory, marketing & media enrichments, internal technical support, stores/plant/warehouse readiness, business continuity, quality insurance, taxes assessment, legal risks, leases, financial assessment, privacy, GDPR / CCPA, environment compliance, health compliance, location advertising, external exposure, business performance optimization & predictions, sales impact analysis, brand awareness.

3. Asset Applications Highlights: Augmented with information elements such as location, cost center, amortization, tagging, insurance, debts, credits, risks, etc.

4. Critical business processes that can partially or fully be managed using Semarchy: asset creation, de-duplication, consolidation, classification, configuration, lifecycle and timelines management, hierarchies, advanced DQ, financial compliance, legal compliance, amortizations, maintenance, planning, etc.

Justify ROI
Start with a Proof of Value

De-risk your implementation, **experiment with a full working model, get started quickly.**

**DATA QUALITY, COMPLETENESS
& RISK ASSESSMENT**

**BUSINESS OUTCOME VALIDATION
& DATA GOVERNANCE PLANNING**

**ROI DESIGN, CALCULATION
& JUSTIFICATION**

**PROJECT ITERATION PLAN, ROADMAP
& MILESTONES**

Semarchy

Semarchy, a leader in the data integration and master data management markets, delivering data freedom and empowering organizations to rapidly generate business value from their data. It's unified data platform enables organizations of any size, to quickly discover, govern, manage, integrate and visualize critical information scattered across applications. Semarchy is available as an on-premises platform, is natively available on most popular cloud marketplaces, such as Microsoft Azure, Amazon Web Services (AWS), and Google Cloud Platform (GCP), and managed as a service.
Semarchy is based in Phoenix, USA with offices in London, UK, Paris & Lyon, France, and Mexico City, Mexico.

Free your data.
Start fast. Scale infinitely.
Intelligently secure & govern.

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www.semarchy.com